

Pitch Deck

NEW BUSINESS



MOVAXL.COM

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Dubai Silicon Oasis - UAE

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In Good
Company



Affiliate power meets
strategic vision, together we
scale smarter



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AGENDA

- Our Vision
- iGaming Affiliate Innovation
- Meet The Team
- Products & Services
- Open to Selling
- Our Future Path

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OUR VISION

iGaming Affiliate Innovation

We aim to revolutionize access to digital opportunity within the iGaming sector — by connecting expertise, technology, and reach through scalable affiliate structures. Our mission is to empower partners with the tools and insights needed to unlock their full potential.

Through collaboration, innovation, and a commitment to transparency, we're building an inclusive and forward-thinking affiliate environment. One where niche content thrives, traffic converts, and long-term value is created across borders.

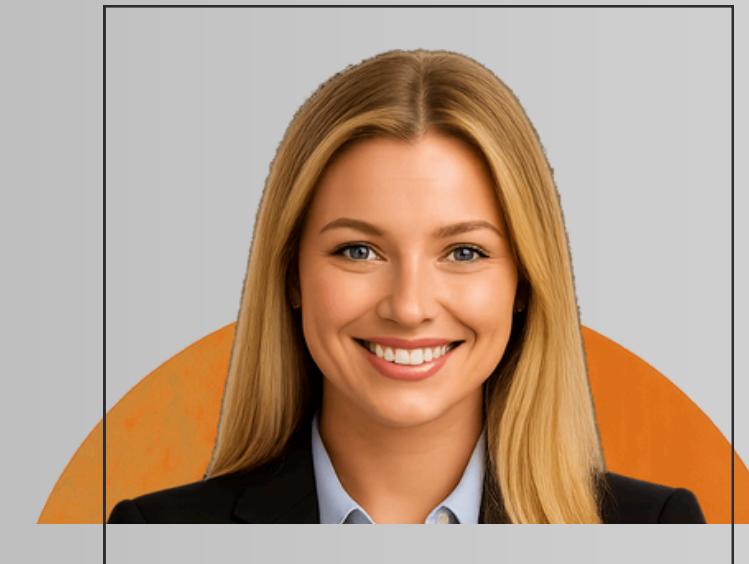
Together, we shape an iGaming landscape that's not only profitable, but fair, inspiring, and open to those ready to build.

MEET THE TEAM



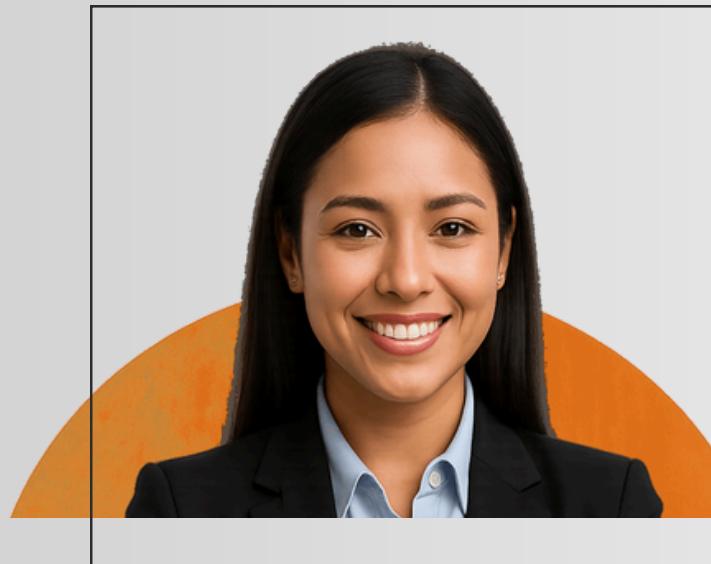
Founder & CEO **Henk Vinck**

For nearly 15 years, Henk has worked with fantastic brands to transform their vision and bring products to market. With his keen eye for design and talent for collaboration, he has redefined the way companies approach creativity and product development.



Founder & CTO **Margret Peters**

With her proven leadership skills in innovative technologies and finance, Margret now uses her expertise to bring new ideas to the creative industry. As a leader in the sector, she is committed to growth and innovation in a sector ripe for disruption.



Chief Financial Officer **Julia Jones Evans**

Julia oversees financial management and strategy at Movaxl. She is responsible for budgeting, financial reporting, and investment planning. With her expertise, she ensures the company grows sustainably, minimizes risks, and remains profitable.



Chief Counsel **Thorsten Müller**

Thorsten advising on all legal matters and corporate risks. With his experience in the creative and digital sectors, he ensures the company operates safely, compliantly, and with strong legal guidance.

PRODUCTS & SERVICES

We develop and manage affiliate websites that promote trusted online casinos within the iGaming sector. Our platforms are built for conversion, credibility, and niche-focused content, with a strong emphasis on SEO and international scalability.

We offer partners access to a scalable affiliate infrastructure with proven traffic, transparent data, and room for collaborative growth.

Our services include:

- Affiliate publishing – content-driven promotion of licensed online casinos
- International domain development – multi-country affiliate sites with localized focus
- SEO & traffic optimization – structured for organic growth and long-term performance
- Flexible partnership models – performance-based, co-management, or full transfer options

PRODUCTS AND SERVICES



Servicing Creative Industries

We support creative teams in the iGaming space by building affiliate platforms that connect content with conversion—*Industries casino, entertainment, digital media

Simplifying Technology

We streamline affiliate operations with ready-to-launch websites, clear SEO structures, and scalable models. Technology: smart frameworks, automation, analytics

Solving Affordability

We solve growth challenges by combining niche targeting with performance-driven strategies and transparent data. Affordability: flexible models, low entry barriers

Innovating Creative Finances

We innovate by bridging traditional casino expertise with digital affiliate systems built for global reach. -+ Creative Finances monetization through smart content and partnerships

COMPETITIVE ANALYSIS

We took a step back to survey our industry's competitive landscape, in order to gain insights that would allow us to better serve our clients. We achieved that and also gained a deeper understanding of our place in the creative industry.



PRODUCTS

Demographics

We target high-intent audiences across multiple regions, tailoring content to player behavior, age, and interest.

Personalisation

Our platforms adapt to user intent — from geo-targeted offers to content that matches playing style and device.

Emerging Content Niches

We explore untapped iGaming verticals like crypto casinos, niche slots, and localized betting trends.

Analytics for Advertisers

We provide transparent performance data — from click-through to conversion — enabling smarter ad spend and ROI tracking.

OPEN TO SELLING AFFILIATE CASINO WEBSITE

Open to Selling

At Movaxl, we're open to exploring the sale of one or more of our affiliate websites in the online casino space. Each site has been built with care, strategic intent, and a focus on long-term performance.

Affiliate Casino Sites

Whether you're looking to expand your portfolio, enter the iGaming market, or simply want to explore what's possible — we're happy to connect. No pressure, no obligations — just a conversation.



Feel free to reach out anytime: info@movaxl.com

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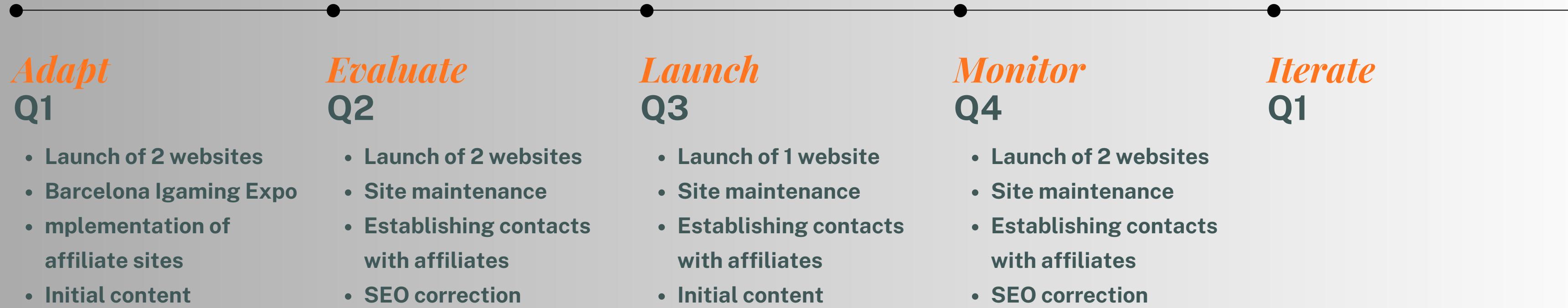
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OUR FUTURE PATH

Quarterly plan 2026-2027



Global reach, Local impact, Movaxl powers your iGaming expansion.

Join us in revolutionising access to
ideas and emerging technologies.



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Thank you!

NEW BUSINESS OPPORTUNITY

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